



"We have been very impressed with how smoothly transactions have occurred for customisation, and the ease with which we are able to operate the Triumph software which is very user friendly."



Extensive and delectable assortment of sweet and savoury items at Danish Patisserie's retail outlet at Bassendean, Perth



# Client Profile Danish Patisserie



## Triumph Business Systems

Thousands of Australians consume tasty treats from this Perth-based bakery directly from their outlet, under home brands by big name retailers, from restaurants, hospitality and hospitals.

This family owned and operated wholesale bakery was established in 1987 and now supplies to many food retailers and food services throughout Australia and south-east Asia. Its product range includes an assortment of sweet and savoury items.

Keeping track of the prolific orders and finances of this 24/7 business is a significant challenge, but is easily met by the capabilities of the company's Triumph system. According to Archie Palmer, Managerial Accountant and Systems Administrator, Danish Patisserie has been running Triumph since 1993. "Back when we originally started with Triumph, we were looking for accounting software that was robust and could grow with us over time," Archie said. "We recognised that Triumph had that capacity, and it has well and truly grown with the company."

Turnover has more than doubled in the last 10 years and Danish Patisserie is now a thriving medium-sized enterprise with 130 staff and turnover of around \$13 million. Today, the company operates a 14 user base pack along with additional modules for Sales Order Entry, Purchase Ordering, Job Costing, Fixed Assets, Sales Analysis, Special Pricing and eCommerce.

It's a complex system which enables staff to capture all sales orders each day, then generate reports and extract data into an external system that has the baking recipes. This in turn produces reports of raw materials and finished goods for each department that are required to be baked overnight ready for early morning delivery. Archie says that in the 15 years they have been running Triumph, there has been significant customising of the system and mediation between their reseller and Triumph.

"Danish Patisserie has upgraded to 4.1 which Archie says is 'delivering much more'. "Since the upgrade to 4.1, we have quicker access to information on a drill down enquiry system. We're also impressed with the added features of this version which allows us, for example, to run historical reports for aged trial balances for debtors and creditors."

[www.danpat.com.au](http://www.danpat.com.au)

### Triumph Business Systems

Suite 87 Plaistowe Lane  
City West, West Perth  
Western Australia 6005

Tel: (08) 9321 3378  
Fax: (08) 9481 1874  
[info@triumph.com.au](mailto:info@triumph.com.au)  
[www.triumph.com.au](http://www.triumph.com.au)